

Membership Benefit Plans

Wedding

	★	★★	★★★
GENERAL			
Voting Privileges	✓	✓	✓
Use of Chamber conference room	✓	✓	✓
Authorized use of Chamber logo	✓	✓	✓
Access to UNA Rx Card, Notary Public, Certificate of Origin	✓	✓	✓
Access to business advisors & Coastal Community Capital staff	✓	✓	✓
Meet with Chamber staff to maximize your membership	✓	✓	✓
Cape Cod Travel Guide Magazine listing	✓	✓	✓
Full list of all member mailing addresses and contacts			✓
Unlimited use of Chamber's online photo gallery			✓
DIGITAL ADVERTISING			
# of Categories listed in:	4	4	8
# of Categories listed on capecodchamber.org	4	4	8
"Sponsored Link" Text ad on capecodwedding.com		✓	✓
Post Coupons on whycapecod.org		✓	✓
Add videos to listing on whycapecod.org		✓	✓
250x250 banner ad on whycapecod.org			✓
125x125 banner ad on capecodwedding.com & capecodchamber.org			✓
MARKETING			
Brochures and rack cards at Rt. 6 an Rt. 25 Visitors Centers	✓	✓	✓
Referrals and leads from Visitor Center Staff	✓	✓	✓
Social media welcome upon joining	✓	✓	✓
Post in Chamber e-newsletter	✓	✓	✓
Complimentary Ribbon-Cuttings	✓	✓	✓
Free ad design work for Chamber websites	✓	✓	✓
Continued posting on Chamber's social media (72,000 followers)		✓	✓
Social media posts during #TownLoveThursday		✓	✓
Guest blogger on CapeCodWedding.com			✓
Continued posting on Chamber's Instagram			✓
Feature in blogs and articles on Chamber websites			✓
EVENTS			
Member business employees admitted to events (excludes Annual Meeting)	✓	✓	✓
Participate in seasonal promotional events	✓	✓	✓
Member business employees admitted to Wedding Industry Forums	✓	✓	✓
May host a Good Morning Networking or Good Evening Networking			✓
	\$195	\$295	\$495

CapeCodWedding.com
Is a comprehensive website marketed to destination wedding planners and couples looking to exchange their vows on Cape Cod. In the past year the number of website visitors has increased by 6.7%.

