

Membership Benefit Plans

Transportation

	★	★ ★	★ ★ ★	★ ★ ★ ★
GENERAL				
Voting Privileges	✓	✓	✓	✓
Use of Chamber conference room	✓	✓	✓	✓
Authorized use of Chamber logo	✓	✓	✓	✓
Access to UNA Rx Card, Notary Public, Certificate of Origin	✓	✓	✓	✓
Access to business advisors & Coastal Community Capital staff	✓	✓	✓	✓
Meet with Chamber staff to maximize your membership	✓	✓	✓	✓
Listing in Cape Cod Travel Guide Magazine	✓	✓	✓	✓
Full list of all member mailing addresses and contacts	✓	✓	✓	✓
Unlimited use of Chamber's online photo gallery	✓	✓	✓	✓
DIGITAL ADVERTISING				
# of Categories listed in across sites	8	16	25	40
Post Coupons on whycapecod.org	✓	✓	✓	✓
Post "Hot Deals" on capecodchamber.org	✓	✓	✓	✓
Add videos to listing on whycapecod.org	✓	✓	✓	✓
Listing in "Sponsored Links" section of website	✓	✓	✓	✓
250x250 banner ad on whycapecod.org	✓	✓	✓	✓
125x125 banner ad on capecodchamber.org		✓	✓	✓
468x60 banner ad on whycapecod.org		✓	✓	✓
480 x 90 banner ad		✓	✓	✓
300x250 banner ad on whycapecod.org		✓	✓	✓
320x265 banner ad on capecodchamber.org		✓	✓	✓
Listing on CapeCodWedding.com			✓	✓
970x90 banner ad on whycapecod.org			✓	✓
Scrolling business logo on whycapecod.org			✓	✓
600x300 banner ad on whycapecod.org			✓	✓
640x320 banner ad on capecodchamber.org			✓	✓
Premium website placement			✓	✓
MARKETING				
Brochures and rack cards at Rt. 6 and Rt. 25 Visitor Centers	✓	✓	✓	✓
Referrals and leads from Visitor Center staff	✓	✓	✓	✓
Social media welcome upon joining	✓	✓	✓	✓
Post in Chamber e-newsletter	✓	✓	✓	✓
Submit your business blog to our website	✓	✓	✓	✓
Complimentary Ribbon-Cuttings	✓	✓	✓	✓
Free ad design work for Chamber websites	✓	✓	✓	✓
Continued posting on Chamber's social media (72,000 followers)		✓	✓	✓
Social media posts during #TownLoveThursday		✓	✓	✓
Continued posting on Chamber's Instagram		✓	✓	✓
Post in Visitor e-newsletter (~40,000 recipients)			✓	✓
One dedicated email blast to general list (~3,200 recipients)			✓	✓
Feature in blogs and articles on Chamber website			✓	✓
Brochure and rack card distribution to Rt. 3 and Sagamore Visitor Centers			✓	✓
One dedicated email blast to Visitor list (~40,000 recipients)			✓	✓
Doug the Quahog Blog post			✓	✓
EVENTS				
Member business employees admitted to events (excludes Annual Meeting)	✓	✓	✓	✓
Participate in seasonal promotional events	✓	✓	✓	✓
May host a Good Morning Networking or Member to Member event	✓	✓	✓	✓
SPONSORSHIP				
E-newsletter sponsor image and link (rotates)		✓	✓	✓
Complimentary ticket(s) to the Annual Meeting, in total:			2	4
Percentage of membership dues put toward sponsor creditE-newsletter			20%	30%
Partner of Annual Meeting			✓	✓
	\$550	\$795	\$2,495	\$4,500