

Membership Benefit Plans

Business Services

	★	★★	★★★	★★★★	★★★★★	★★★★★★
GENERAL						
Voting Privileges	✓	✓	✓	✓	✓	✓
Use of Chamber conference room	✓	✓	✓	✓	✓	✓
Authorized use of Chamber logo	✓	✓	✓	✓	✓	✓
Access to UNA Rx Card, Notary Public, Certificate of Origin	✓	✓	✓	✓	✓	✓
Access to business advisors & Coastal Community Capital staff	✓	✓	✓	✓	✓	✓
Meet with Chamber staff to maximize your membership	✓	✓	✓	✓	✓	✓
Full list of all member mailing addresses and contacts		✓	✓	✓	✓	✓
Unlimited use of Chamber's online photo gallery				✓	✓	✓
DIGITAL ADVERTISING						
# of Categories listed in:	4	8	16	25	40	50
Post Coupons on whycapecod.org		✓	✓	✓	✓	✓
Add Video to Listing		✓	✓	✓	✓	✓
250 x 250 banner ad		✓	✓	✓	✓	✓
468 x 60 banner ad			✓	✓	✓	✓
300 x 250 banner ad					✓	✓
Listing on CapeCodWedding.com					✓	✓
970 x 90 banner ad						✓
Scrolling business logo						✓
600 x 300 banner ad						✓
Premium Website Placement						✓
MARKETING						
Brochures and rack cards at Rt. 6 and Rt. 25 Visitor Centers	✓	✓	✓	✓	✓	✓
Referrals and leads from Visitor Center staff	✓	✓	✓	✓	✓	✓
Social media welcome upon joining	✓	✓	✓	✓	✓	✓
Post in Chamber e-newsletter	✓	✓	✓	✓	✓	✓
Submit your business blog to our website	✓	✓	✓	✓	✓	✓
Complimentary Ribbon -Cutting	✓	✓	✓	✓	✓	✓
Free Ad design work for chamber websites	✓	✓	✓	✓	✓	✓
Continued posting on Chamber's social media (72,000 followers)		✓	✓	✓	✓	✓
Social media posts during #TownLoveThursday		✓	✓	✓	✓	✓
Post on Chamber Instagram account		✓	✓	✓	✓	✓
Post in Visitor e-newsletter (~40,000 recipients)			✓	✓	✓	✓
Featured in blogs and articles on chamber website				✓	✓	✓
One dedicated email blast to general list (~3,200 recipients)					✓	✓
Brochure and rack card distribution to Rt. 3 and Sagamore Visitor Centers						✓
Doug the Quahog Blog post						✓
EVENTS						
Member business employees admitted to events (excludes Annual Meeting)	✓	✓	✓	✓	✓	✓
Participate in seasonal promotional events	✓	✓	✓	✓	✓	✓
May host a Good Morning Networking or Member to Member event		✓	✓	✓	✓	✓
SPONSORSHIP						
E-newsletter sponsor image and link (rotates)			✓	✓	✓	✓
Complimentary ticket(s) to the Annual Meeting, in total:				1	2	3
Percentage of membership dues put toward sponsor credit				10%	20%	30%
Partner of Annual Meeting						✓
	\$295	\$495	\$795	\$1,500	\$2,495	\$4,500