

Membership Benefit Plans

Shopping, Dining & Attractions

| | ★ | ★★ | ★★★ | ★★★★ | ★★★★★ |
|---|-------|-------|-------|---------|---------|
| GENERAL | | | | | |
| Voting Privileges | ✓ | ✓ | ✓ | ✓ | ✓ |
| Use of Chamber conference room | ✓ | ✓ | ✓ | ✓ | ✓ |
| Authorized use of Chamber logo | ✓ | ✓ | ✓ | ✓ | ✓ |
| Access to UNA Rx Card, Notary Public, Certificate of Origin | ✓ | ✓ | ✓ | ✓ | ✓ |
| Access to business advisors & Coastal Community Capital staff | ✓ | ✓ | ✓ | ✓ | ✓ |
| Meet with Chamber staff to maximize your membership | ✓ | ✓ | ✓ | ✓ | ✓ |
| Listing in Cape Cod Travel Guide Magazine | | ✓ | ✓ | ✓ | ✓ |
| Full list of all member mailing addresses and contacts | | ✓ | ✓ | ✓ | ✓ |
| Unlimited use of Chamber's online photo gallery | | | ✓ | ✓ | ✓ |
| DIGITAL ADVERTISING | | | | | |
| # of Categories listed in across sites: | 4 | 8 | 16 | 40 | 40 |
| Post Coupons on whycapecod.org | | ✓ | ✓ | ✓ | ✓ |
| Post "Hot Deals" on capecodchamber.org | | ✓ | ✓ | ✓ | ✓ |
| Add videos to listing on whycapecod.org | | ✓ | ✓ | ✓ | ✓ |
| Listing in "Sponsored Links" section of website | | ✓ | ✓ | ✓ | ✓ |
| 250x250 banner ad on whycapecod.org | | ✓ | ✓ | ✓ | ✓ |
| 125x125 banner ad on capecodchamber.org | | ✓ | ✓ | ✓ | ✓ |
| 468x60 banner ad on whycapecod.org | | | ✓ | ✓ | ✓ |
| 480x90 banner ad on capecodchamber.org | | | ✓ | ✓ | ✓ |
| 300x250 banner ad on whycapecod.org | | | | ✓ | ✓ |
| 320x265 banner ad on capecodchamber.org | | | | ✓ | ✓ |
| Listing on CapeCodWedding.com | | | | ✓ | ✓ |
| 970x90 banner ad on whycapecod.org | | | | ✓ | ✓ |
| Scrolling business logo on whycapecod.org | | | | ✓ | ✓ |
| 600x300 banner ad on whycapecod.org | | | | ✓ | ✓ |
| 640x320 banner ad on capecodchamber.org | | | | ✓ | ✓ |
| Premium website placement | | | | ✓ | ✓ |
| MARKETING | | | | | |
| Brochures and rack cards at Rt. 6 and Rt. 25 Visitor Centers | ✓ | ✓ | ✓ | ✓ | ✓ |
| Referrals and leads from Visitor Center staff | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media welcome upon joining | ✓ | ✓ | ✓ | ✓ | ✓ |
| Post in Chamber e-newsletter | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Ribbon-Cuttings | ✓ | ✓ | ✓ | ✓ | ✓ |
| Submit your business blog to our website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free ad design work for Chamber websites | ✓ | ✓ | ✓ | ✓ | ✓ |
| Continued posting on Chamber's social media (72,000 followers) | | ✓ | ✓ | ✓ | ✓ |
| Social media posts during #TownLoveThursday | | ✓ | ✓ | ✓ | ✓ |
| Continued posting on Chamber's Instagram | | ✓ | ✓ | ✓ | ✓ |
| Post in Visitor e-newsletter (~40,000 recipients) | | | ✓ | ✓ | ✓ |
| One dedicated email blast to general list (~3,200 recipients) | | | | ✓ | ✓ |
| Feature in blogs and articles on Chamber website | | | | ✓ | ✓ |
| Brochure and rack card distribution to Rt. 3 and Sagamore Visitor Centers | | | | ✓ | ✓ |
| One dedicated email blast to Visitor list (~40,000 recipients) | | | | ✓ | ✓ |
| Doug the Quahog Blog post | | | | ✓ | ✓ |
| EVENTS | | | | | |
| Member business employees admitted to events (excludes Annual Meeting) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Participate in seasonal promotional events | ✓ | ✓ | ✓ | ✓ | ✓ |
| May host a Good Morning Networking or Good Evening Networking | | ✓ | ✓ | ✓ | ✓ |
| SPONSORSHIP | | | | | |
| E-newsletter sponsor image and link (rotates) | | | ✓ | ✓ | ✓ |
| Complimentary ticket(s) to the Annual Meeting, in total: | | | | 1 | 2 |
| Percentage of membership dues put toward sponsor credit | | | | 10% | 20% |
| Partner of Annual Meeting | | | | ✓ | ✓ |
| | \$295 | \$495 | \$795 | \$1,500 | \$2,495 |