



Board of Directors Meeting
January 4, 2017
Sandy Neck Conference room @ Cape Cod Chamber of Commerce
5 Patti Page Way
7:30 AM

AGENDA

7:30 AM **Board Chair Report & Consent Agenda** Olive Chase

CAST ONE VOTE: to approve consent agenda items:

- minutes of the last meeting
- New & Dropped Members (YTD)
- Reauthorize Use of Logo & Titles policy

7:35 AM **Budget & Finance Committee:**
YTD Financial Statements (Dec.)
Tourism Marketing Plan Revisions & fiscal impact
VOTE: to use reserves of \$28,000 to cover wages affected by grant cuts.
VOTE: to authorize use of reserves to produce revised marketing plan as presented

7:50 AM **Discussion on the “future Chamber” – mission, impact, funding.**
This time dedicated to director comments about the need for strategic planning to map out the long term role of the Chamber, and how to fund it. This discussion shall lay the groundwork for a day-long, facilitated planning session in February. Well-defined issues shall be identified in advance of the February session.

9:00 AM **Other Business:**
Adjourn